

EEGS Corporate Membership Advertising Packages

EEGS is introducing expanded benefits and new opportunities for Corporate Members to increase visibility and reach a targeted, near surface geophysical community. EEGS is unveiling a new website experience for members and visitors, offering numerous web site features designed to increase traffic and lengthen engagement times.

Challenge: Offer Corporate Members increased visibility for products and services by growing EEGS' member base.

EEGS will build membership and SAGEEP attendance by appealing to those who share a focus on near surface geophysics from a broad range of disciplines. Members will be offered multiple avenues to communicate and share near surface technology, techniques and expertise to capitalize on what makes EEGS unique and to amplify its value as an open source of knowledge. A larger, engaged EEGS membership means a larger targeted market for our Corporate Members.

Challenge: Offer Corporate Members greater visibility and reward support by adding value in exchange for continued support of the only membership organization focusing specifically on those in the near surface community.

Challenge: Extend to Corporate Members the benefit of EEGS' rededication to building a strong organization uniquely positioned to target and serve all who engage in near surface geophysics across the disciplines.

Solution: The new EEGS website features numerous opportunities for members to engage and communicate directly with others based on professional focus.

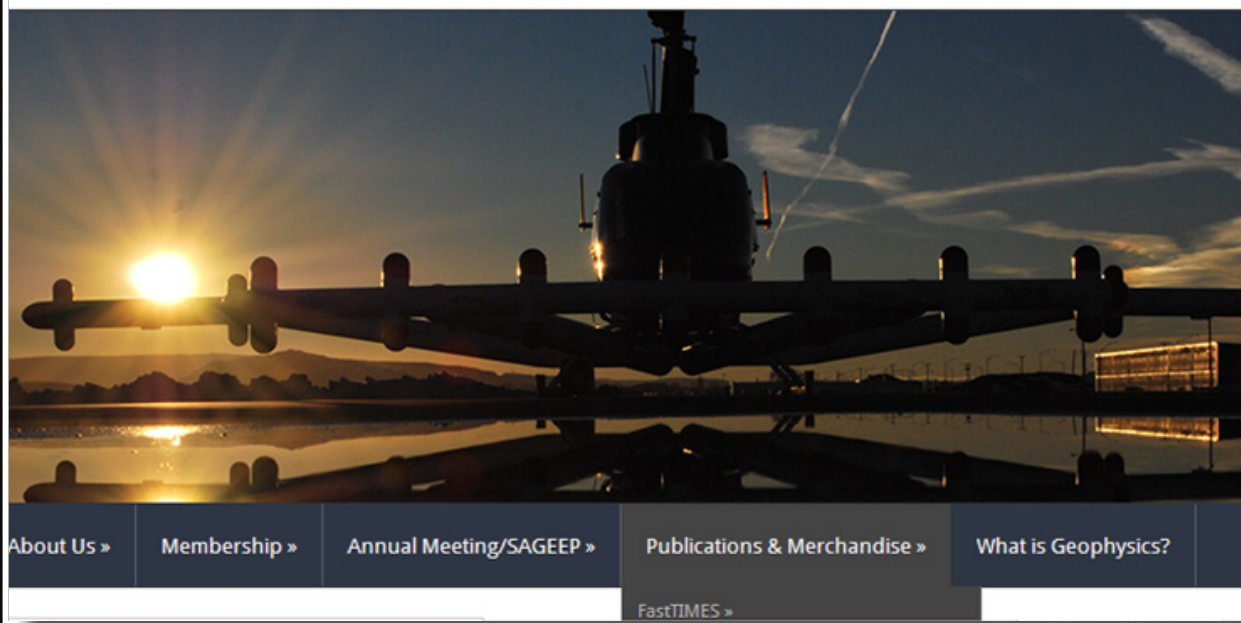
- Community Forums (post topics for online discussion, pose questions)
- E-lists (email communication - think listserv)
- Online Social Community (members connect with colleagues: email, post pictures/files, join circles for special interest discussion groups, share current projects and challenges)
- EEGS has adding Google Analytics to aid website advertisers in matching their goals to Corporate Membership Advertising Package choices.

Solution: In addition to the current benefits of membership based on Corporate Member type, additional visibility is being added to the 2019 annual offering:

- Linked Corporate logos to be added to the Corporate Members page of the website
- Corporate profile or description on the Corporate Members page of the website
- Ability to supplement visibility by participating in the Corporate Membership Website Advertising Package

Solution: EEGS is offering a Corporate Membership Website Advertising Package to supplement the existing benefits of Corporate Membership:

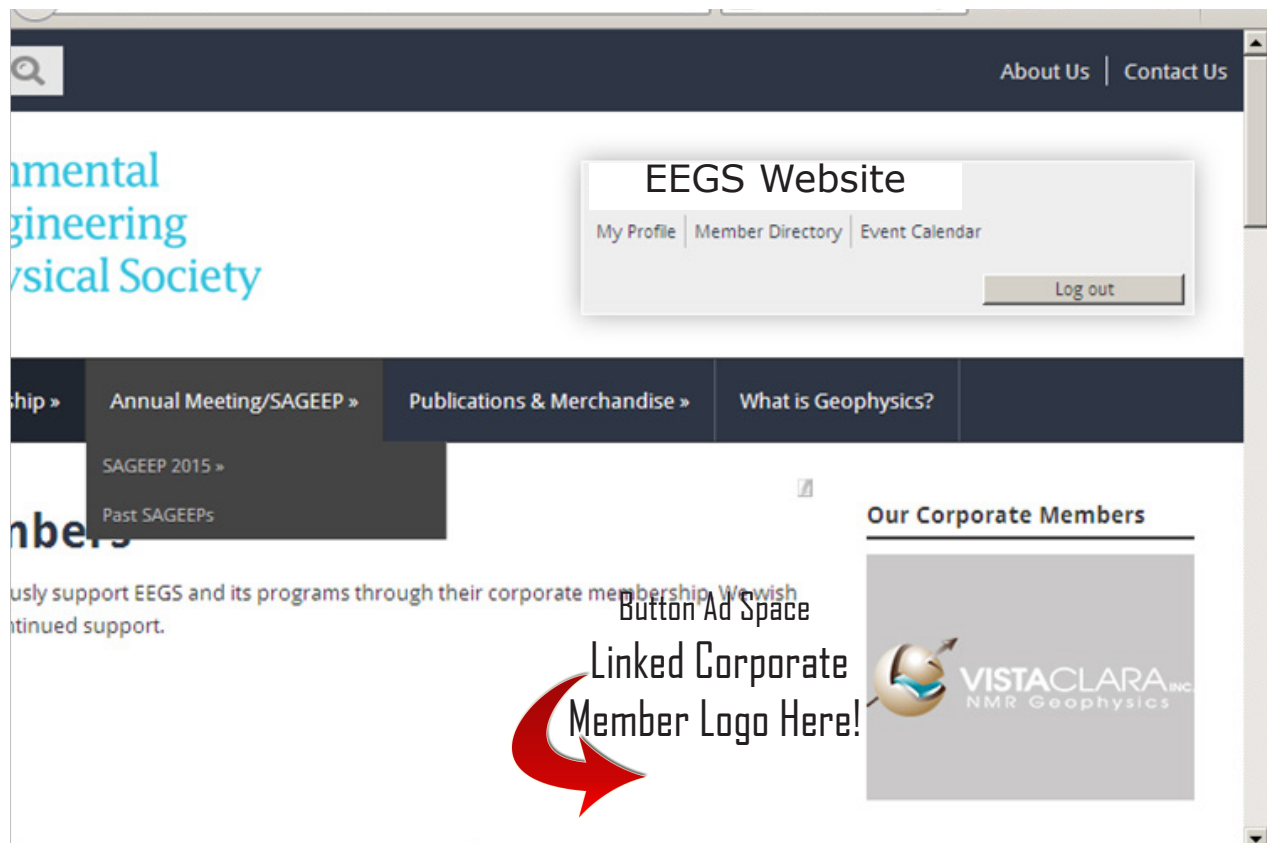
- Company logo, tag line and link to company website in a PopUnder-sized advertisement to appear on every page of the website
- Company logo, link to company website in a button sized, right rail placement appearing on every page of the website.



Home Page
Pop-Under Space
Linked Corporate Member
Logo Here



Ad Type	Width/px	Height/px	Ad Type	Width/px	Height/px
Rectangles and Pop-Ups			Banners and Buttons		
Medium Rectangle	300	250	Full banner	468	60
Square Pop-Up	250	250	Half banner	234	60
Vertical Rectangle	240	400	Micro bar	88	31
Large Rectangle	336	280	Button 1	120	90
Rectangle	180	150	Button 2	120	60
3:1 Rectangle	300	100	Vertical banner	120	240
Pop-Under	720	300	Square button	125	125
			Leaderboard	728	90



Button Ad Space
Linked Corporate
Member Logo Here!





EEGS is the premier membership organization for near surface geophysics applied to engineering and environmental problems. Our multi-disciplinary blend of professionals from the private sector, academia, and government offers a unique opportunity to network with researchers, practitioners, and users of near-surface geophysical methods.

Annual (calendar year) memberships include access to the *Journal of Environmental & Engineering Geophysics (JEEG)*, proceedings archives of the Symposium on the Application of Geophysics to Engineering and Environmental Problems (SAGEEP), and our electronic newsletter *FastTIMES*. Members also enjoy complimentary access to SEG's technical program expanded abstracts, discounted SAGEEP registration fees, books and other educational publications. EEGS offers a variety of membership categories tailored to fit your needs. We've added value to all the Corporate Membership categories and added two new Website Advertising opportunities. We've packaged the two for an even greater value! Please select (circle) your membership category and rate below:

Category	2019 Dues Rate	2019 Dues + Web Ad Package
<p>Corporate Student Sponsor</p> <p><i>Includes one (1) individual membership, a company profile and linked logo on the EEGS Corporate Members web page, a company profile in FastTIMES and the SAGEEP program, recognition at SAGEEP and a 10% discount on advertising in JEEG and FastTIMES and Sponsorship of 10 student memberships</i></p>	\$310	\$840
<p>Corporate Donor</p> <p><i>Includes one (1) individual EEGS membership, one (1) full conference registration to SAGEEP, a company profile and linked logo on the EEGS Corporate Members web page, a company profile in FastTIMES and the SAGEEP program, recognition at SAGEEP and a 10% discount on advertising in JEEG and FastTIMES</i></p>	\$675	\$1225
<p>Corporate Associate</p> <p><i>Includes two (2) individual EEGS memberships, an exhibit booth and registration at SAGEEP, the ability to insert marketing materials in the SAGEEP delegate packets, a company profile and linked logo on the EEGS Corporate Members web page, a company profile in FastTIMES and the SAGEEP program, recognition at SAGEEP and a 10% discount on advertising in JEEG and FastTIMES</i></p>	\$2425	\$2975
<p>Corporate Benefactor</p> <p><i>Includes two (2) individual memberships to EEGS, two (2) exhibit booths and registration at SAGEEP, the ability to insert marketing materials in the SAGEEP delegate packets, a company profile and linked logo on the EEGS Corporate Members web page, a company profile in FastTIMES and the SAGEEP program, recognition at SAGEEP and a 10% discount on advertising in JEEG and FastTIMES</i></p>	\$4025	\$4575



CONTACT INFORMATION

Salutation	First Name	Middle Initial	Last Name	
Company/Organization		Title		
Street Address	City	State/Province	Zip Code	Country
Direct Phone	Mobile Phone		Fax	

Email

Website

ABOUT ME: INTERESTS & EXPERTISE

In order to identify your areas of specific interests and expertise, please check all that apply:

Role	Interest or Focus	Geophysical Expertise	Professional/ Scientific Societies	Willing to Serve on a Committee?
<input type="checkbox"/> Consultant	<input type="checkbox"/> Archaeology	<input type="checkbox"/> Borehole Geophysical Logging	<input type="checkbox"/> AAPG	<input type="checkbox"/> Publications
<input type="checkbox"/> User of Geophysical Svcs.	<input type="checkbox"/> Engineering	<input type="checkbox"/> Electrical Methods	<input type="checkbox"/> AEG	<input type="checkbox"/> Web Site
<input type="checkbox"/> Student	<input type="checkbox"/> Environmental	<input type="checkbox"/> Electromagnetics	<input type="checkbox"/> ASCE	<input type="checkbox"/> Membership
<input type="checkbox"/> Geophysical Contractor	<input type="checkbox"/> Geotechnical	<input type="checkbox"/> Gravity	<input type="checkbox"/> AWWA	<input type="checkbox"/> Student
<input type="checkbox"/> Equipment Manufacturer	<input type="checkbox"/> Geo. Infrastructure	<input type="checkbox"/> Ground Penetrating Radar	<input type="checkbox"/> AGU	
<input type="checkbox"/> Software Manufacturer	<input type="checkbox"/> Groundwater	<input type="checkbox"/> Magnetics	<input type="checkbox"/> EAGE	
<input type="checkbox"/> Research/Academia	<input type="checkbox"/> Hazardous Waste	<input type="checkbox"/> Marine Geophysics	<input type="checkbox"/> EERI	
<input type="checkbox"/> Government Agency	<input type="checkbox"/> Humanitarian Geo.	<input type="checkbox"/> Remote Sensing	<input type="checkbox"/> Geoinstitute	
<input type="checkbox"/> Other	<input type="checkbox"/> Mining	<input type="checkbox"/> Seismic	<input type="checkbox"/> GSA	
	<input type="checkbox"/> Shallow Oil & Gas	<input type="checkbox"/> Other	<input type="checkbox"/> NGWA	
	<input type="checkbox"/> UXO		<input type="checkbox"/> NSG	
	<input type="checkbox"/> Aerial Geophysics		<input type="checkbox"/> SEG	
	<input type="checkbox"/> Other		<input type="checkbox"/> SSA	
			<input type="checkbox"/> SPWLA	



FOUNDATION CONTRIBUTIONS

FOUNDERS FUND

The Founders Fund has been established to support costs associated with the establishment and maintenance of the EEGS Foundation as we solicit support from larger sponsors. These will support business office expenses, necessary travel, and similar expenses. It is expected that the operating capital for the foundation will eventually be derived from outside sources, but the Founder’s Fund will provide an operation budget to “jump start” the work. Donations of \$50.00 or more are greatly appreciated. For additional information about the EEGS Foundation (an IRS status 501(c)(3) tax exempt public charity), visit the website at <http://www.EEGSFoundation.org>.

Foundation Fund Total: \$ _____

STUDENT SUPPORT ENDOWMENT

This Endowed Fund will be used to support travel and reduced membership fees so that we can attract greater involvement from our student members. Student members are the lifeblood of our society, and our support can lead to a lifetime of involvement and leadership in the near-surface geophysics community. Donations of \$50.00 or more are greatly appreciated. For additional information about the EEGS Foundation (a tax exempt public charity), visit the website at <http://www.EEGSFoundation.org>.

Student Support Endowment Total: \$ _____

CORPORATE CONTRIBUTIONS

The EEGS Foundation is designed to solicit support from individuals and corporate entities that are not currently corporate members (as listed above). We recognize that most of our corporate members are small businesses with limited resources, and that their contributions to professional societies are distributed among several organizations. The Corporate Founder’s Fund has been developed to allow our corporate members to support the establishment of the Foundation as we solicit support from new contributors.

Corporate Contribution Total: \$ _____

Foundation Total: \$ _____

PAYMENT INFORMATION

- Check/Money Order VISA MasterCard
- AmEx Discover

Subtotals

Membership: \$ _____

Student Sponsorship: \$ _____

Foundation Contributions: \$ _____

Grand Total: \$ _____

Card Number

Exp. Date

Name on Card

Signature

Make your check or money order in US dollars payable to: EEGS. Checks from Canadian bank accounts must be drawn on banks with US affiliations (example: checks from Canadian Credit Suisse banks are payable through Credit Suisse New York, USA). Checks must be drawn on US banks.

Payments are not tax deductible as charitable contributions although they may be deductible as a business expense. Consult your tax advisor.

Return this form with payment to: EEGS, 1391 N. Speer Blvd.; Suite 450, Denver, CO 80204 USA

Corporate dues payments, once paid, are non-refundable. Individual dues are non-refundable except in cases of extreme hardship and will be considered on a case-by-case basis by the EEGS Board of Directors. Requests for refunds must be submitted in writing to the EEGS business office.