

## **FastTIMES** - Electronic Magazine for the Near-Surface Geophysical Sciences

### **ADVERTISING INSERTION ORDER FORM**

Advertiser / Company or Affiliation \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/ Province \_\_\_\_\_ Zip / Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Ordered by (signature): \_\_\_\_\_ Date: \_\_\_\_\_

(Print name) \_\_\_\_\_ Title: \_\_\_\_\_

Please insert the following advertisement in electronic **FastTIMES** on my behalf according to the following specifications: (If you wish to place more than one advertisement, complete and submit separate insertion order forms for each advertisement). PLEASE NOTE: Advertisements should be supplied as JPEG, TIFF or EPS digital graphics files with a full size resolution of 300 dpi or greater. Same rate for B&W or color. For Inside Front Cover placement, add 50% or, for other guaranteed placement locations, indicate in the box below and add 25%. Advertisement graphics files should be supplied on PC compatible storage media or e-mailed. Facility for FTP transfer of files > 1 Mb is available. Deadline for ad file submission is the 15th of the month preceding the publication month (i.e., March. issue deadline is Feb. 15). **Advertisement file name:** \_\_\_\_\_

Size	Code	Description	Rate	Please <input checked="" type="checkbox"/> to Select
3.5" by 2.0"	bcard	Business card sized	\$ 100	
3.75" by 5.0" ; 2.5" by 7.5"	1/4 page		\$ 150	
5.0" by 5.0"; 2.5" by 10"; 3.25" by 7.5"	1/3 page	Third page (square or vertical)	\$ 175	
7.5" by 5.0", 3.75" by 10"	HP	Half Page (horizontal or vertical)	\$ 250	
7.5" by 10.0"	FP	Full Page	\$ 350	

Please guarantee placement of my ad (indicate location if other than IFC): \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Please place my ad in the following issues:** (Check all that apply)

**2010:** \_\_\_ March \_\_\_ June \_\_\_ Sept. \_\_\_ Dec.

**2011:** \_\_\_ March \_\_\_ June \_\_\_ Sept. \_\_\_ Dec.

**I am a Corporate Member:** \_\_\_\_\_ (Please verify that you or your firm is an EEGS Corporate member.)

Number Ad Placements Ordered \_\_\_\_\_

Advertising Rate: \_\_\_\_\_

**Total** \_\_\_\_\_

For IFC Guaranteed \_\_\_\_\_

Placement, add 50% \_\_\_\_\_

For other Guaranteed Placement \_\_\_\_\_

locations, add 25% \_\_\_\_\_

4 or more issues discount (10%) ( \_\_\_\_\_ )

EEGS Corporate Discount (10%) ( \_\_\_\_\_ )

**Total Amount Due:** \_\_\_\_\_