

## **FastTIMES – Electronic News Magazine for the Near-Surface Geophysical Sciences 2010 ADVERTISING RATE SCHEDULE**

Published quarterly and distributed electronically, **FastTIMES** issues and hyperlinks are sent to approximately 2,000 individuals and companies in the near-surface geophysical sciences community worldwide. **FastTIMES** is also available for download from the EEGS web site (free of charge) and has reached 10,000 downloads per issue. Each issue contains information on the activities of EEGS and its members as well as associated societies and the at-large near-surface geoscience and geotechnical industry. Each issue contains at least one feature article and technical article note plus editorials, humor items and more. EEGS prints the **FastTIMES** magazine periodically; for printed publication schedule and rates, please contact the EEGS business offices.

- Circulation:** Electronically distributed quarterly to approximately 2,000 individuals, companies and other professional societies and has reached 10,000 downloads per issue.
- Format:** Full color, various page count (approx. 40), electronic magazine  
Page size: 8.5" x 11"  
Margins: .5" top, bottom, left and right
- Published:** March, June, September and December
- Ad Deadlines:** Advertisement Insertion Orders along with digital artwork files are due the 15th of the month preceding the publication month (i.e., March issue ads are due Feb. 15th). All advertisements are grey-scale or full color advertisements. The inside front cover page, inside back cover page and back cover are considered preferential placement (see guaranteed placement rates below). Please mail, e-mail or fax completed advertising insertion order forms along with digital artwork files to the **FastTIMES** editor or EEGS business office at the above address.
- Specifications:** Advertising artwork should be in TIF, JPG or EPS format at a minimum full size resolution of 300 dpi. If the file size is greater than 1 MB in size and you wish to send it via e-mail, please contact the **FastTIMES** editor for information on the file transfer site.
- Payment Policy:** Payment will be due on the date the issue is distributed via mail or the Internet. An invoice will be sent with a tear sheet of the advertisement. Payment by company check is preferred and encouraged. Visa, MasterCard, AMEX and Discover credit cards are accepted.

<b>AD SIZE</b>	<b>WIDTH x HEIGHT</b>	<b>SINGLE ISSUE COST (US DOLLARS)</b>
Full Page	7.5" x 10.0"	\$350
Half Page (horizontal)	7.5" x 5.0"	\$250
Half Page (vertical)	3.75" x 10.0"	\$250
Third Page (square)	5.0" x 5.0"	\$175
Third Page (vertical)	2.5" x 10.0"	\$175
Quarter Page	3.75" x 5.0"	\$150
Business Card	3.5" x 2.0"	\$100

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