

# EEGS Corporate Membership Packages

EEGS offers Corporate Members an opportunity to increase visibility and reach a targeted, near surface geophysical community.

**Challenge:** Offer Corporate Members increased visibility for products and services by growing EEGS' member base.

EEGS will build membership and SAGEEP attendance by appealing to those who share a focus on near surface geophysics from a broad range of disciplines. Members will be offered multiple avenues to communicate and share near surface technology, techniques and expertise to capitalize on what makes EEGS unique and to amplify its value as an open source of knowledge. A larger, engaged EEGS membership means a larger targeted market for our Corporate Members.

**Challenge:** Offer Corporate Members greater visibility and reward support by adding value in exchange for continued support of the only membership organization focusing specifically on those in the near surface community.

**Challenge:** Extend to Corporate Members the benefit of EEGS' rededication to building a strong organization uniquely positioned to target and serve all who engage in near surface geophysics across the disciplines.

**Solution:** The new EEGS website features numerous opportunities for members to engage and communicate directly with others based on professional focus.

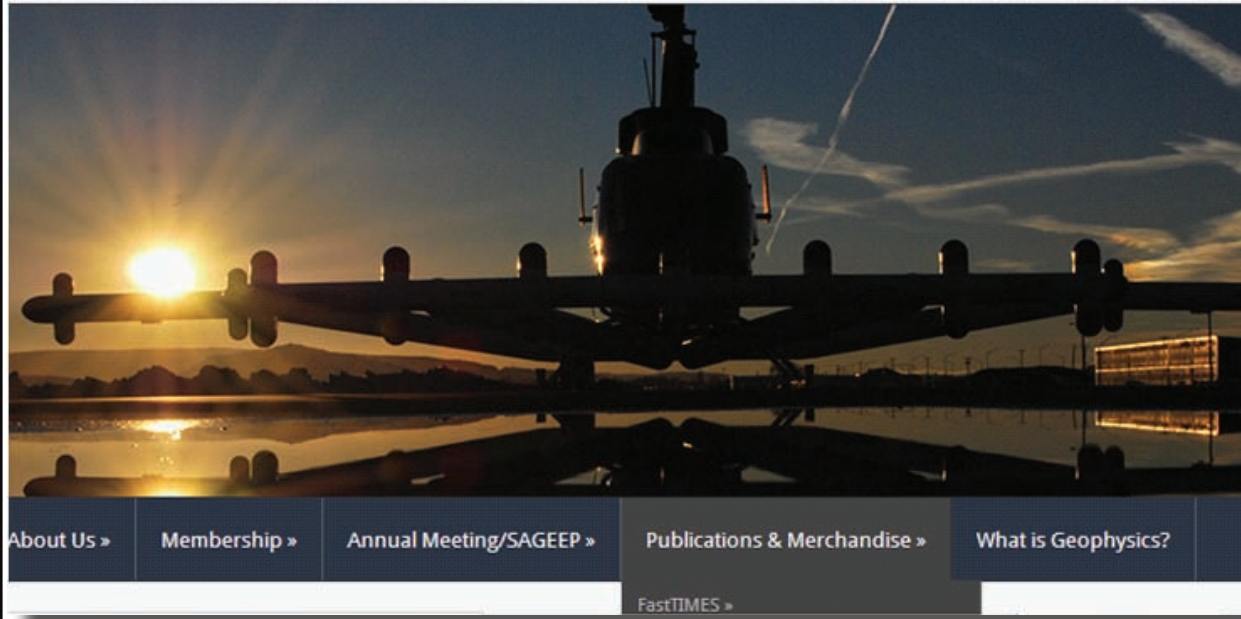
- Community Forums (post topics for online discussion, pose questions)
- E-lists (email communication - think listserv)
- Online Social Community (members connect with colleagues: email, post pictures/files, join circles for special interest discussion groups, share current projects and challenges)
- EEGS is adding Google Analytics to aid website advertisers in matching their goals to Corporate Membership Advertising Package choices.

**Solution:** In addition to the current benefits of membership based on Corporate Member type, additional visibility is being added to the 2017 annual offering:

- Linked Corporate logos to be added to the Corporate Members page of the website
- Corporate profile or description on the Corporate Members page of the website
- Ability to supplement visibility by participating in the Corporate Membership Website Advertising Package

**Solution:** EEGS is offering a Corporate Membership Website Advertising Package to supplement the existing benefits of Corporate Membership:

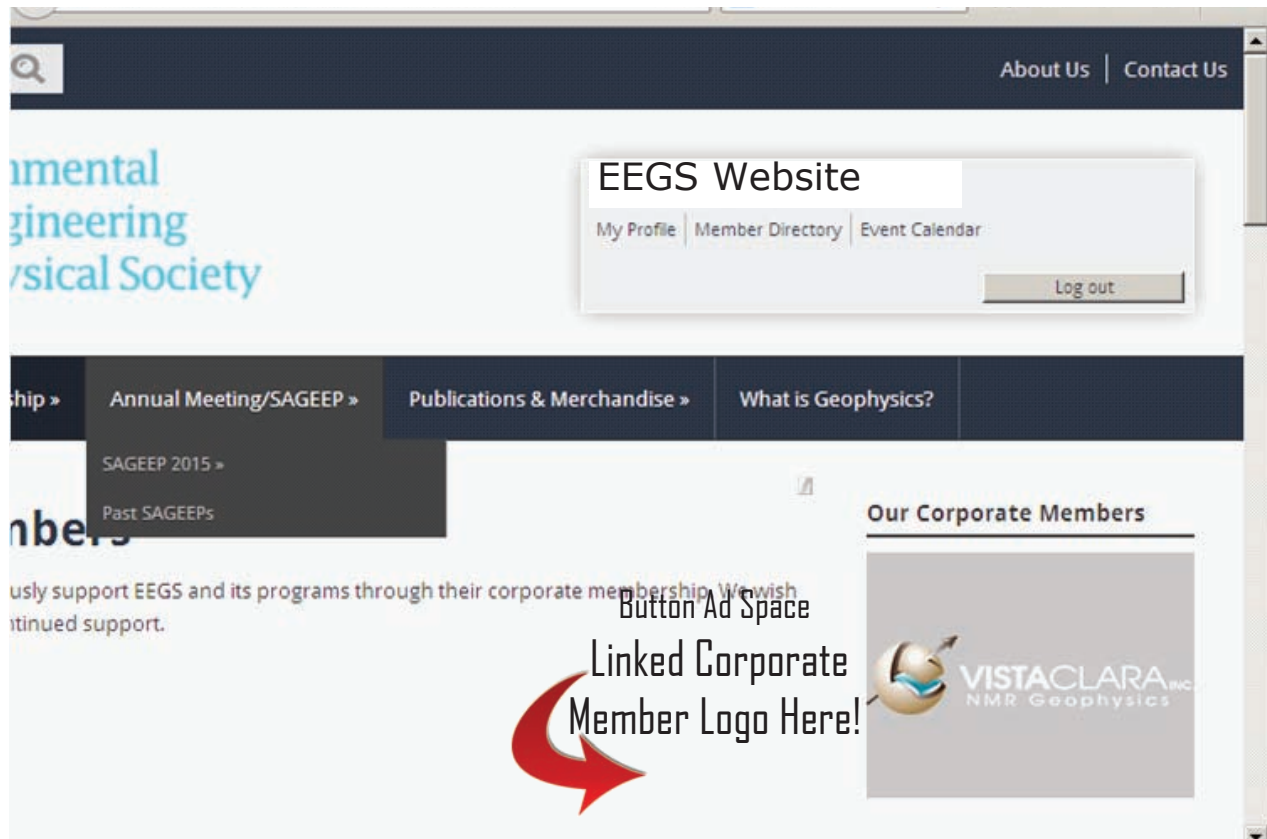
- Company logo, tag line and link to company website in a PopUnder-sized advertisement to appear on every page of the website
- Company logo, link to company website in a button sized, right rail placement appearing on every page of the website.



Home Page  
Pop-Under Space  
Linked Corporate Member  
Logo Here



Ad Type	Width/px	Height/px	Ad Type	Width/px	Height/px
Rectangles and Pop-Ups			Banners and Buttons		
Medium Rectangle	300	250	Full banner	468	60
Square Pop-Up	250	250	Half banner	234	60
Vertical Rectangle	240	400	Micro bar	88	31
Large Rectangle	336	280	Button 1	120	90
Rectangle	180	150	Button 2	120	60
3:1 Rectangle	300	100	Vertical banner	120	240
Pop-Under	720	300	Square button	125	125
			Leaderboard	728	90





EEGS is the premier organization for geophysics applied to engineering and environmental problems. Our multi-disciplinary blend of professionals from the private sector, academia, and government offers a unique opportunity to network with researchers, practitioners, and users of near-surface geophysical methods.

Memberships include access to the *Journal of Environmental & Engineering Geophysics (JEEG)*, proceedings archives of the Symposium on the Application of Geophysics to Engineering and Environmental Problems (SAGEEP), and our quarterly electronic newsletter *FastTIMES*. Members also enjoy complimentary access to SEG's technical program expanded abstracts as well as discounted SAGEEP registration fees, books and other educational publications. EEGS offers a variety of membership categories tailored to fit your needs. We strive to continuously add value to all the Corporate Membership categories. For the best value, we offer the Basic + Web ad Package Website Advertising opportunities. Please select (circle) your membership category and rate. EEGS is also offering an opportunity for all EEGS members to help support student(s) at \$20 each. Please indicate your willingness to contribute to support of student members below:

Yes, I wish to support \_\_\_\_ student(s) at \$20 each to be included in my membership payment.

Category	2017 Electronic JEEG	2017 Basic Rate (print JEEG)	2017 Basic + Web Ad Package
<p><b>Corporate Student Sponsor</b></p> <p><i>Includes one (1) individual membership, a company profile and linked logo on the EEGS Corporate Members web page, a company profile in FastTIMES and the SAGEEP program, recognition at SAGEEP, a 20% discount on JEEG article color figure charges, a 10% discount on advertising in JEEG and FastTIMES and Sponsorship of student memberships</i></p>	\$310	\$340	\$840
<p><b>Corporate Donor</b></p> <p><i>Includes one (1) individual EEGS membership, one (1) full conference registration to SAGEEP, a company profile and linked logo on the EEGS Corporate Members web page, a company profile in FastTIMES and the SAGEEP program, recognition at SAGEEP, a 10% discount on SAGEEP Short Courses/Workshops for members and employees, the ability to advertise job openings via an EEGS Alert or eblast, a 20% discount on JEEG article color figure charges and a 10% discount on advertising in JEEG and FastTIMES</i></p>	\$660	\$690	\$1190
<p><b>Corporate Associate</b></p> <p><i>Includes two (2) individual EEGS memberships, an exhibit booth and registration at SAGEEP, the ability to insert marketing materials in the SAGEEP delegate packets, a company profile and linked logo on the EEGS Corporate Members web page, a company profile in FastTIMES and the SAGEEP program, recognition at SAGEEP, a 20% discount on JEEG article color figure charges and a 10% discount on advertising in JEEG and FastTIMES</i></p>	\$2410	\$2440	\$2940
<p><b>Corporate Benefactor</b></p> <p><i>Includes two (2) individual memberships to EEGS, two (2) exhibit booths and registrations at SAGEEP, the ability to insert marketing materials in the SAGEEP delegate packets, a company profile and linked logo on the EEGS Corporate Members web page, a company profile in FastTIMES and the SAGEEP program, recognition at SAGEEP, a 20% discount on JEEG article color figure charges and a 10% discount on advertising in JEEG and FastTIMES</i></p>	\$4010	\$4040	\$4540
<p><b>Website Advertising</b></p> <p><i>One (1) Pop-Under, scrolling marquee style ad with tag line on Home page, logo linked to Company web site</i></p> <p><i>One (1) Button sized ad, linked logo, right rail on each web page</i></p>	Purchase Separately (without membership) \$600/yr. \$250/yr.	\$600/yr. \$250/yr.	Package Rates include both website ad locations



**CONTACT INFORMATION**

Salutation                      First Name                      Middle Initial                      Last Name

Company/Organization                      Title

Street Address                      City                      State/Province                      Zip Code                      Country

Direct Phone                      Mobile Phone                      Fax

Email                      Website

**ABOUT ME: INTERESTS & EXPERTISE**

In order to identify your areas of specific interests and expertise, please check all that apply:

Role	Interest or Focus	Geophysical Expertise	Professional/ Scientific Societies	Willing to Serve on a Committee?
<input type="checkbox"/> Consultant	<input type="checkbox"/> Archaeology	<input type="checkbox"/> Borehole Geophysical Logging	<input type="checkbox"/> AAPG	<input type="checkbox"/> Publications
<input type="checkbox"/> User of Geophysical Svcs.	<input type="checkbox"/> Engineering	<input type="checkbox"/> Electrical Methods	<input type="checkbox"/> AEG	<input type="checkbox"/> Web Site
<input type="checkbox"/> Student	<input type="checkbox"/> Environmental	<input type="checkbox"/> Electromagnetics	<input type="checkbox"/> ASCE	<input type="checkbox"/> Membership
<input type="checkbox"/> Geophysical Contractor	<input type="checkbox"/> Geotechnical	<input type="checkbox"/> Gravity	<input type="checkbox"/> AWWA	<input type="checkbox"/> Student
<input type="checkbox"/> Equipment Manufacturer	<input type="checkbox"/> Geo. Infrastructure	<input type="checkbox"/> Ground Penetrating Radar	<input type="checkbox"/> AGU	
<input type="checkbox"/> Software Manufacturer	<input type="checkbox"/> Groundwater	<input type="checkbox"/> Magnetics	<input type="checkbox"/> EAGE	
<input type="checkbox"/> Research/Academia	<input type="checkbox"/> Hazardous Waste	<input type="checkbox"/> Marine Geophysics	<input type="checkbox"/> EERI	
<input type="checkbox"/> Government Agency	<input type="checkbox"/> Humanitarian Geo.	<input type="checkbox"/> Remote Sensing	<input type="checkbox"/> Geoinstitute	
<input type="checkbox"/> Other	<input type="checkbox"/> Mining	<input type="checkbox"/> Seismic	<input type="checkbox"/> GSA	
	<input type="checkbox"/> Shallow Oil & Gas	<input type="checkbox"/> Other	<input type="checkbox"/> NGWA	
	<input type="checkbox"/> UXO		<input type="checkbox"/> NSG	
	<input type="checkbox"/> Aerial Geophysics		<input type="checkbox"/> SEG	
	<input type="checkbox"/> Other		<input type="checkbox"/> SSA	
			<input type="checkbox"/> SPWLA	





**FOUNDATION CONTRIBUTIONS**

**FOUNDERS FUND**

The Founders Fund has been established to support costs associated with the establishment and maintenance of the EEGS Foundation as we solicit support from larger sponsors. These will support business office expenses, necessary travel, and similar expenses. It is expected that the operating capital for the foundation will eventually be derived from outside sources, but the Founder's Fund will provide an operation budget to "jump start" the work. Donations of \$50.00 or more are greatly appreciated. For additional information about the EEGS Foundation (an IRS status 501(c)(3) tax exempt public charity), visit the website at <http://www.EEGSFoundation.org>.

Foundation Fund Total: \$ \_\_\_\_\_

**STUDENT SUPPORT ENDOWMENT**

This Endowed Fund will be used to support travel and reduced membership fees so that we can attract greater involvement from our student members. Student members are the lifeblood of our society, and our support can lead to a lifetime of involvement and leadership in the near-surface geophysics community. Donations of \$50.00 or more are greatly appreciated. For additional information about the EEGS Foundation (a tax exempt public charity), visit the website at <http://www.EEGSFoundation.org>.

Student Support Endowment Total: \$ \_\_\_\_\_

**CORPORATE CONTRIBUTIONS**

The EEGS Foundation is designed to solicit support from individuals and corporate entities that are not currently corporate members (as listed above). We recognize that most of our corporate members are small businesses with limited resources, and that their contributions to professional societies are distributed among several organizations. The Corporate Founder's Fund has been developed to allow our corporate members to support the establishment of the Foundation as we solicit support from new contributors.

Corporate Contribution Total: \$ \_\_\_\_\_

Foundation Total: \$ \_\_\_\_\_

**PAYMENT INFORMATION**

- Check/Money Order     VISA     MasterCard
- AmEx     Discover

**Subtotals**

Membership: \$ \_\_\_\_\_

Student Sponsorship: \$ \_\_\_\_\_

Foundation Contributions: \$ \_\_\_\_\_

Grand Total: \$ \_\_\_\_\_

Card Number

Exp. Date

Name on Card

CVV#

Signature

Make your check or money order in US dollars payable to: EEGS. Checks from Canadian bank accounts must be drawn on banks with US affiliations (example: checks from Canadian Credit Suisse banks are payable through Credit Suisse New York, USA). Checks must be drawn on US banks.

Payments are not tax deductible as charitable contributions although they may be deductible as a business expense. Consult your tax advisor.

Return this form with payment to: EEGS, 1720 South Bellaire Street, Suite 110, Denver, CO 80222 USA  
 Credit card payments can be faxed to EEGS at 001.1.303.820.3844

Corporate dues payments, once paid, are non-refundable. Individual dues are non-refundable except in cases of extreme hardship and will be considered on a case-by-case basis by the EEGS Board of Directors. Requests for refunds must be submitted in writing to the EEGS business office.

**QUESTIONS? CALL 001.1.303.531.7517**