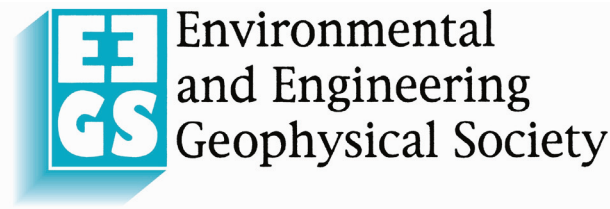




**SAGEEP 25**  
TUCSON, AZ | MARCH 2012



***SAGEEP 2012***  
***Exhibitor***  
***Prospectus***

# EXHIBIT PROSPECTUS

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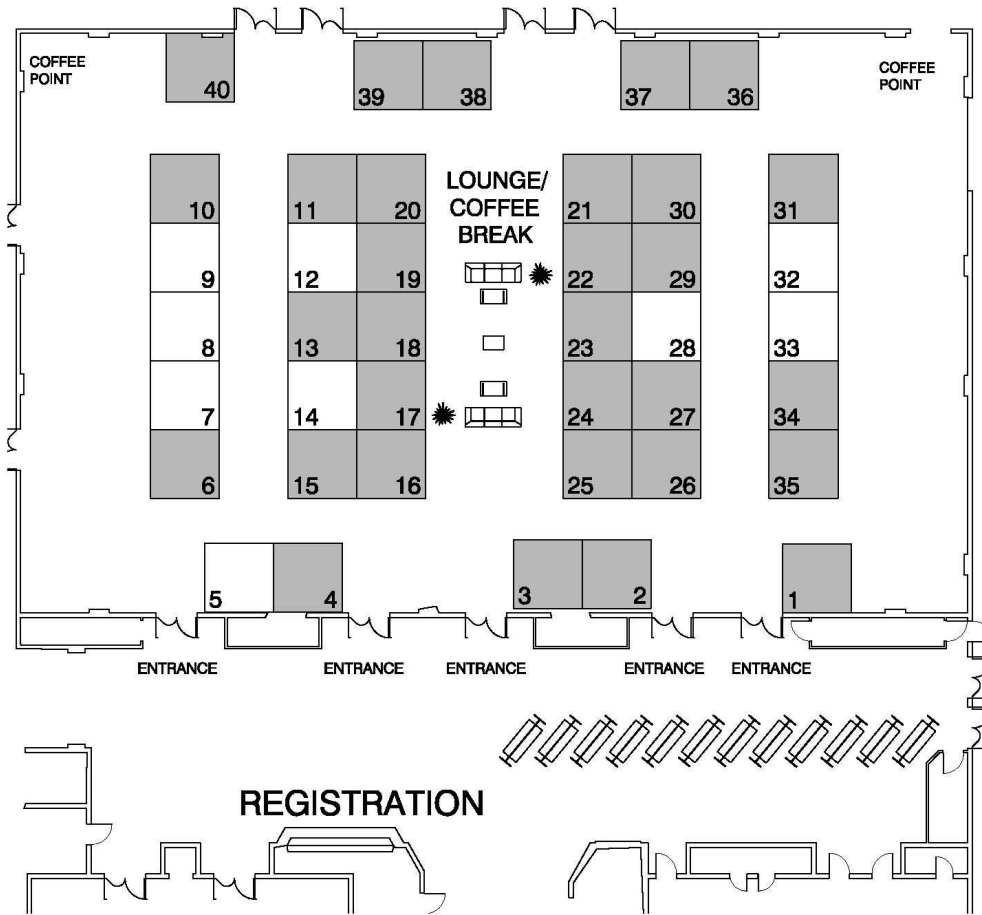
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# EXHIBIT PROSPECTUS

## SAGEEP

March 25-28, 2012

El Conquistador Hilton, Turquoise ballroom  
Tucson, AZ



# EXHIBIT PROSPECTUS

## SAGEEP 2012

SAGEEP is the leading international conference on non-invasive technology for engineering and environmental site characterization. This year's SAGEEP is a special one – its 25<sup>th</sup> Anniversary. In addition to a strong technical program, this year's symposium will also feature activities and other special features planned to help celebrate this important milestone – with the exhibition hall as the location for several. Other compelling draws for this year's SAGEEP are the venue, Hilton's El Conquistador, the city of Tucson and the close proximity of the University of Arizona. The El Conquistador resort offers convenience and everything needed for an enjoyable and memorable stay in Arizona: desert hiking trails from the resort, dining options ranging from casual to "country club" setting, activity centers available to SAGEEP attendees exclusively, and easily accessed transportation to nearby shopping.

## Who should exhibit?

Geophysical and geo-engineering service companies; developers and distributors of geo-scientific software computer and hardware; college/universities; government agencies; manufacturers and sales representatives of geophysical and geo-scientific instruments, equipment, and related supplies; publishers of scientific books and journals; research institutes; and scientific associations and societies. EEGS retains the right to determine the eligibility of an exhibitor.

## Attendance Profile

Approximately 400 professionals in the environmental and engineering geophysical community will attend this year's event. Last year's attendance included 60% private industry, 17% academic/research facilities, 14% government agencies, and 9% students. 81% of the attendees were from the United States, 11% from international countries, and 8% from Canada.

## SAGEEP 2012 Opportunities for Visibility

There are several ways for companies to gain visibility at SAGEEP:

- Exhibiting
- Participating in the Outdoor Equipment Demonstrations
- Sponsoring Events
- Advertising in the Program
- Distributing Your Marketing Flyer in Conference Bags

## Exhibit Booth

*Electrical (120V, Tax included):* \$165.00 US

*Corner Booth Premium:* \$ 35.00 US

*Booth cost:* \$1,910.00 US

Booth rental includes:

- 8' high back wall draping and 3' high side wall draping
- ID sign
- One 6' OR 4' draped table
- Two Chairs
- Booth Cleaning

- One Wastebasket
- Internet Connection in Booth
- One complimentary delegate badge
- Two exhibitor badges
- One copy of SAGEEP 2012 Proceedings CD-ROM
- Company listing and description in Conference Program
- Company listing on SAGEEP website with hotlink to your own website
- One electronic list of pre-registered attendees
- One electronic list of all attendees sent after the event
- Opportunity to purchase advertising in the On-site Program
- Opportunity to be a sponsor of special events during the program
- Morning/afternoon refreshment breaks in the exhibit hall

## Booth Space Reservations

Booth assignments are made upon receipt of application and payment. Refer to Section 4, Application and Assignment of Space in the Rules and Regulations section of this prospectus for complete information.

## Registration Information

Exhibiting companies receive one complimentary conference registration and two complimentary exhibit personnel registrations for each paid 10' x 10' booth space occupied. Additional personnel registrations may be purchased at the \$65 exhibitor registration fee. Exhibitor registration fees include all printed program materials and admission to food and beverage events held in the exhibit hall.

## Exhibit Hours (Preliminary)

Saturday, March 24	3:00 pm – 5:00 pm ( <i>Move-in</i> )
Sunday, March 25	8:00 am – 3:00 pm ( <i>Move-in</i> )
Sunday, March 25	5:30 pm – 8:00 pm
Monday, March 26	10:00 am – 4:00 pm
Tuesday, March 27	10:00 am – 5:30 pm
Wednesday, March 28	10:00 am – 4:00 pm
Wednesday, March 28	4:01 pm – 8:00 pm ( <i>Move-out</i> )

## Setup and Move-out

All exhibits must be set up by 3:30 pm on Sunday, March 25, 2012. The hall closes and exhibitors are asked to vacate their booths while final preparations are made by the Official Service Contractor. Exhibit move-out must be completed by 8:00 pm, Wednesday, March 28, 2012. Move-out prior to 5:00 pm Wednesday is not permitted.

## Exhibitor Service Manual

Service manuals are e-mailed to exhibiting companies. The manual includes information about the Exhibit hall and equipment rental, etc. To ensure proper setup on-site, please fill out and return the necessary forms by the deadline indicated on each.

## Promotional Materials

Confirmed exhibitors are encouraged to promote the meeting through the following opportunities:

- Up to 6 guest passes to visit the exhibit hall are available at \$20 each. Please distribute these to your customers to encourage them to visit your exhibit booth
- An electronic mailing list (not including email address) of pre-registered attendees is available, upon request

after the early registration deadline (March 16, 2012). Use this electronic list to mail your guest passes and your promotional materials.

- After the event, an electronic mailing list (not including email address) of all meeting registrants will be sent to participating exhibitors.

## Outdoor Demonstration

4:00 to 6:00 p.m. Monday, March 26, 2012

Sunset Point (grounds of El Conquistador) \$350.00 USD

## Support Opportunities

SAGEEP offers a unique opportunity for exhibitors to participate in its support beyond the exhibit hall.

Opportunities include:

### SAGEEP Coffee Breaks in Exhibit Hall

Full Day Sponsorship: \$2000 USD

Half Day Sponsorship: \$1000 USD

Delegate Bag	<b>sold out</b>
Conference Evening	<b>sold out</b>
25 <sup>th</sup> Anniversary favor	<b>sold out</b>
Student Evening	<b>sold out</b>

## Advertising Opportunities

Increase the visibility of your company and its products and/or services by advertising in the official SAGEEP Conference Program. This publication is given to all meeting registrants. This is a great way to make sure that your information is seen by all attendees. An advertising order form is included in this prospectus with complete details on pricing and submission formats. If you have questions, please contact Jackie Jacoby at the EEGS office at phone: 303.531.7517.

## Rules and Regulations

1. **Purpose of Exhibit.** The Symposium on the Application of Geophysics to Engineering and Environmental Problems is sponsored by the Environmental and Engineering Geophysical Society, a not-for-profit corporation (hereinafter called "Society"). The purpose of the exhibits is to complement the Society's educational and scientific sessions by enabling registrants to see, hear, examine, question, and evaluate the latest developments in products, equipment, and services related to the interests and educational values of the Society.
2. **Eligibility.** Only those applicants whose exhibits serve the purpose set forth in Section 1 above will be considered eligible to apply for exhibit space. Society reserves the right to determine such eligibility of exhibit for inclusion in the program, either before or after proper execution of this contract.
3. **General.** Society shall have full power in the interpretation and enforcement of all rules and regulations governing exhibitors. All matters and questions not covered by the rules and regulations shall be subject to final judgment and decision of the Society. All decisions so made shall be binding on all parties affected by them as by the original regulations. Regulations may be amended at any time by the Society upon written notice by the Society to such exhibitors as may be affected by them.
4. **Application and Assignment of Space.** To apply for space, the application must be completed and returned to the Society. The Society will start space assignments upon

completion of the floor plan. The Society will attempt to honor applicants' preferences for space to the extent allowed by the availability of the requested space, size requirements, and proximity to competing firms. The Society reserves the right to reassign space and/or modify the floor plan as necessary to enhance the exhibit. Actual dimensions and locations may vary from those described on the floor plan.

5. **Forfeiture of Space.** Space not claimed or occupied prior to 12:00 p.m. (noon) on Sunday, March 25, 2012 and for which no special arrangements have been made, may be resold or reassigned by the Society, without obligation on the part of the Society for any refund whatsoever. Special arrangements must be made in writing by March 12, 2012 and confirmed by the Society.
6. **Subletting of Space.** Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods other than those manufactured or sold by them in the regular course of their business. Only products and/or services that have been described in the application may be exhibited. No person, firm, or organization that has not contracted with the Society for occupancy of space will be permitted to display or demonstrate any products, processes or services, solicit orders, wear exhibitor identification badges, or distribute advertising or other materials at the exhibition. Any infringement of this regulation will result in prompt removal of the offending person(s). Character of the exhibits is subject to the approval of the Society. Society reserves the right to remove exhibits or parts of exhibits that reflect against the character of the meeting at any time before and/or during the exhibition. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc. Society does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the meeting.
7. **Payment.** Exhibit fees are as listed elsewhere herein. Applications will not be processed nor space assigned without the required payment accompanying the Application. Exhibitors will not be allowed to occupy assigned space until all monies due the Society are paid in full. Credit card payments are accepted. Checks should be payable in U.S. funds (or drawn on US banks) to the Environmental and Engineering Geophysical Society.
8. **Refund for Cancellation.** Notice of cancellation of space, including space reduction, must be in writing. Where notice is received on or before February 10, 2012, the Society will retain or be entitled to 50% of the total fee due. Where notice of cancellation is received on or after February 10, 2012, the Society will retain or be entitled to 100% of the total fee due.
9. **Registration and Badges.** Admission to the exhibit hall will be by official Society badge only, which must be worn at all times. Spouses, children over the age of six (6), and guests not registered for the meeting may register at the Exhibitor Registration Booth to receive an exhibit hall pass for admission. Parents or legal guardians shall be required to sign a release and waiver of claim for children between the ages of six (6) and eighteen (18) and must accompany them at all times while in the exhibit hall. Children under the age of six (6) are not allowed in the exhibit hall. Each exhibiting company will be entitled to three (3) complimentary registrations for each booth space occupied. The Society is not responsible for lost badges. Additional personnel must pay the exhibitor registration fee. False certification of individuals as exhibitor representatives, misuse of exhibitor badges, or any method or device used to assist unauthorized persons to gain admission to the exhibit floor will be cause for expelling the violators from the exhibit, banning them from further entrance to the exhibit floor, and removing the exhibit from the floor without obligation on the part of the Society whatsoever. Exhibits shall be staffed by qualified individuals who are bona fide employees or representatives of the

exhibitor. (See Section 6, Subletting of Space.) An exhibitor directly responsible for the conduct and appearance of the exhibitor's employees or agents must be present in the exhibit during all open hours.

**10. Installation, Opening, and Dismantling of Exhibits.**

The tentative hours designated for installation, exhibiting, and dismantling are as listed herein. Any changes to the schedule will be communicated to all confirmed exhibitors. All exhibits must be fully installed by 3:30 p.m., Sunday, March 25, 2012. Crated exhibit material in the booths not uncrated and set up by 12:00 p.m., Sunday, March 25, 2012, or for which prior setup arrangements have not been made, will be set up by the Official Service Contractor at the exhibitor's expense or removed from the hall. Prior late setup arrangements must be made in writing no later than March 12 to the Exhibit Manager. This same policy applies to dismantle after 8:00 p.m., Wednesday, March 28, 2012. (See Section 5 "Forfeiture of Space.") Exhibits must remain intact until 4:00 p.m., Wednesday, March 28, 2012. Dismantling prior to 4:00 p.m. will result in a penalty of 25% of the total booth fees and may result in a ban from future exhibit participation. Exhibits must be removed from the hall by 8:00 p.m., Wednesday, March 28, 2012. The exhibitor must surrender the space occupied in the same condition as it was in at the commencement of occupation, ordinary wear excepted.

**11. Booth Equipment/Carpeting/Construction and Arrangements.**

Standard booth equipment consists of drape, color(s) to be determined by Society, assembled on aluminum stanchions and telescopic crossbars; back 8' high and side rail dividers 36" high, and a standard sign bearing exhibitor's name and booth number. All additional decoration or construction will be at the exhibitor's expense. No construction in a linear exhibit booth shall exceed 8' in height or 10' in height for perimeter wall booth. Construction that extends above the 36" side rail dividers shall not extend more than one half the distance from the back wall of the exhibit to the front of the exhibit space. Island configuration booths are exempt from the above height limitations; island exhibits may occupy 100% of the rental space, but must maintain a 50% see-through effect on that portion of the booth set up to 8' in height. A drawing of island booths must be submitted to the Society for design approval no later than February 1, 2012. If the drawing is not submitted and construction is determined to be in violation of the above restrictions, the Society has the right to prohibit assembly of the booth. Island exhibits may extend to the ceiling of the exhibit hall. If there are concerns about the ceiling height, contact the Society. Signs, parts of exhibits or any other exhibit material are not to be suspended from or attached to the ceiling of the exhibit hall without the express written consent of the Society. Any portion of an exhibit that obstructs the view or interferes with privileges of other exhibitors, extends beyond the designated booth space, or for any reason becomes objectionable at the discretion of the Society, must immediately be modified or removed by the exhibitor. Exposed parts of the display must be finished so as to present an attractive appearance when viewed from the aisles or adjoining exhibits and not be objectionable to their exhibitors and/or the Society, or such will be draped by the Society and billed to the exhibitor. Each booth must be constructed or arranged in such a manner as to accommodate its viewing audience inside the booth, to discourage the formation of a standing crowd in the aisles. Exhibitors planning special displays are required to submit drawings in advance for approval by the Society no later than February 1, 2012.

**12. Americans with Disabilities Act.** Exhibitor agrees to indemnify and hold the Society harmless from any and all liability, claims, fines, penalties, and reasonable attorneys' fees arising from any failure by exhibitor to comply with those requirements of the Americans with Disabilities Act, and any

other federal, state, and local laws and regulations intended to provide equal access for persons with disabilities, applicable to the exhibitor's exhibit.

- 13. Flammable Materials.** Combustible decorations such as crepe paper, tissue paper, cardboard, corrugated paper, etc., shall not be used. Helium balloons of any size and/or description are expressly forbidden. All packing containers, excelsior, wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. Exhibitors must accept full responsibility for compliance with national, state, and local fire regulations.
- 14. Contractor Services.** The Society will select an Official Service Contractor to provide all the services in the exhibit area. Complete information, instructions, and schedule of prices regarding shipping, drayage, labor for installing and dismantling, electrical, furniture, cleaning, carpets, etc., will be included in the Exhibitors Service Manual, which will be emailed to exhibitors and also available on line after 2/10/12. An exhibitors' service desk will be maintained during the exhibition to facilitate additional services requested. Any exhibitor using the services of an outside contractor must provide the following information to the Society no later than February 1, 2012: name and address of contractor, name of supervisor in attendance, name(s) and/or number of regular employees in attendance, certificate of liability and workers compensation insurance, written statement that such contractor will comply with all rules and regulations of the show including observance of local labor rules and regulations and assurance that the non-official contractors will be responsible to the Society's Official Service Contractor regarding move-in and move-out scheduling. Labor other than permanent employees of the display firm and/or the exhibiting company must be furnished through the Official Service Contractor. Only material and equipment that the exhibiting company owns may be used in its exhibit space; other items used in the booth shall be provided by Society-approved contractors.
- 15. Booth Activities.** Business activities, circulars, and advertising material of the exhibitor shall be conducted and/or distributed within the booth assigned to the exhibitor. Exhibitors shall be required to keep the assigned exhibit space in good order at all times. Exhibitors may not place anything in the aisles during the open hours. Side-show tactics considered to be objectionable and not in the best interest of the Society and its purpose of education will be expressly prohibited. Audio-visual and other sound and attention-getting devices are permitted only in such intensity as, in the opinion of the Society, does not interfere with the activities of other exhibitors. Films purely for entertainment, without educational or informational value, will not be permitted. Exhibitor will obtain any and all licenses or grants of authority required of exhibitors under the copyright laws, including but not limited to, those relating to the performance of music, and present the Society with a copy of such license or grant no less than thirty (30) days prior to the start of the exhibit.
- 16. Selling Restrictions.** Neither the exhibitor nor its agents, employees, contractors, or anyone connected with or authorized by the exhibitor, shall conduct or permit any sales in the exhibit area involving delivery on the floor.
- 17. Canvassing by Non-exhibitors.** The exhibit is limited to registered attendees of the Society, representatives of business firms, manufacturers, professional organizations, and dealers who have contracted or paid for space assignments. No other person or concern will be permitted to demonstrate their products or distribute advertising materials in the exhibit hall.
- 18. Liability.** Exhibitor agrees to protect and hold the Society and hotel, Hilton Worldwide, Inc., forever harmless from damages or charges imposed for any violation of any law or

ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the exhibit hall and the Society regarding the exhibit premises as disclosed to exhibitors by Society. Further, the exhibitor assumes responsibility and agrees to indemnify, defend and hold harmless the Society, the Official Service Contractor, and the hotel, Hilton Worldwide, Inc., and the Hotel's owner, and their respective owners, managers, subsidiaries, affiliates, agents and employees from and against any claims or expenses arising out of the use of the exhibition premises.

- 19. Insurance.** Property of the exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the meeting facility. The hotel does not have storage space for crates. The Society does not maintain insurance covering exhibitor's property. Exhibitors shall agree to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including premises operations and contractual liability covering the exhibitor's indemnity in this insurance clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage, and statutory workers compensation with employer's liability with a limit of at least \$100,000. The Hotel, Hilton Worldwide, Inc., the Hotel's owner and each of such entities' owners, subsidiaries and affiliates (collectively, "Hotel Parties") and EEGS shall be named as additional insureds on such policy and exhibitor shall supply the hotel with Certificates of Insurance at least 30 days prior to the use of the exhibition premises. Exhibitors shall indemnify and hold harmless hotel and its servicing agents from all liability (damage or accident) which might ensue from any cause resulting or connected with transportation, placing, removal or display of exhibits.
- 20. Security.** Although security personnel will be provided by the Society to provide protection of the overall exhibit area, the Society, Official Service Contractor, and the convention center shall have no liability whatsoever for theft, loss, or damage to property belonging to exhibitors, their agents, employees, business invitees, visitors, or guests. (See Section 19, Insurance.)
- 21. Change of Location or Cancellation of Exhibition.** If, for any reason, the selected location is not available or should other contingencies prevail, which, in the opinion of the Society, would prohibit or greatly limit attendance, the Society, at its discretion, has the right to cancel the exhibition or move it to another facility or city. In the event that the exhibit premises shall be destroyed or damaged or if the exhibition fails to take place as scheduled or is interrupted and/or discontinued or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any governmental agency, or by the Society for any other reason beyond the Society's control, this contract may be terminated by the

Society. In the event of such termination, the exhibitor waives all damages and claims for damages and agrees that the sole liability of the Society will be to return to exhibitors their space payment less a pro rata share of costs and expenses incurred and committed by the Society Meeting.

- 22. Society Logo.** The Society logo is the exclusive property of the Society, and may not be used in any way, i.e., promotion, literature, giveaways, etc., by anyone for any purpose without specific written Society approval.
- 23. Meetings.** No exhibitor shall hold any formal meetings or hospitality events that conflict with the Society's Meeting.
- 24. Interpretation and Enforcement.** These rules and regulations become part of the contract between the Exhibitor and the Society upon signing of the application. The Society has full powers of interpretation and enforcement and may amend these rules and regulations at any time. All matters in question not covered herein are subject to the decision of the Society and all decisions made shall be binding on all parties affected by them as by the original rules and regulations. Exhibitors or their representatives who fail to observe these conditions of contract or who, in the opinion of the Society, conduct themselves in an unethical manner may be immediately dismissed from the exhibit area without refund or appeal.
- 25. Laws Applicable.** This contract shall be governed by the laws of the State of Arizona. Exhibitors agree to abide by the rules and regulations of the venue and any applicable unions.
- 26. Default.** Exhibitors will not be permitted to set up their exhibits, or will be subject to eviction without refund, if this contract is violated.
- 27. Severance of any Provision.** Should any part of this contract be found by a court of law or equity to be void, unconstitutional, or unenforceable, the remaining provisions of this contract shall remain in effect and enforceable.
- 28. Communications.** Direct all communications pertaining to exhibits to:  
Attn: Micki Allen,  
Exhibits Manager  
Marac Enterprises  
101-345 Renfrew Drive  
Markham, Ontario  
L3R 9S9, Canada  
Phone: 905.474.9118  
Fax: 905.474.1968  
E-mail: [mickiallen@marac.com](mailto:mickiallen@marac.com).
- 29. Exhibitor Housing.** Exhibitors will be notified of the opening of online or telephone reservations at the host hotel. Housing at the host hotel is on a first-come, first-served basis and reservations should be made as early as possible.

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## **SAGEEP 2012 Preliminary Exhibitor List (as of 1.5.12)**

**3d-Radar**  
**Aarhus Geophysics APS**  
**Advanced Geosciences Inc.**  
**Allied Associates Geophysical Ltd.**  
**Bay Geophysical, Inc.**  
**DECO Geophysical SC**  
**DMT GmbH & CO. KG**  
**EAGE/NSGD**  
**Exploration Instruments LLC**  
**Foerster**  
**Fugro Airborne Surveys**  
**Geogiga Technology Corporation**  
**Geometrics, Inc.**  
**Geonics Limited**  
**Geophysical Archaeometry Laboratory Inc.**  
**Geophysical Survey Systems, Inc. (GSSI)**  
**Geostuff**  
**GF Instruments**  
**Heritage Group Inc.**  
**IDS North America**  
**Interpex Limited**  
**MALA GeoScience USA, Inc.**  
**Mount Sopris Instrument Company, Inc.**  
**Multi-Phase Technologies, LLC**  
**Schlumberger Water Services**  
**Scintrex**  
**Sensors & Software, Inc.**  
**Terraplus Inc.**  
**The R.T. Clark Companies Inc.**  
**Vista Clara Inc.**  
**Zonge International, Inc.**

**Application and Contract for Exhibit Space**  
**Environmental and Engineering Geophysical Society**  
**25<sup>th</sup> Annual SAGEEP**  
**March 25-29, 2012 Tucson, Arizona USA**

**Company Name** \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country Code \_\_\_\_\_  
Country \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Web \_\_\_\_\_

**Individual to receive all information (complete only if different from "contact" above).**

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country Code \_\_\_\_\_  
Country \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

We hereby apply for exhibit space and electrical in the 2012 SAGEEP exhibition to be conducted on the dates shown above. We understand that upon acceptance, this application becomes a contract, under the terms and conditions set forth herein. **Sign and return the Application, Contract and payment information to the address below.**

Name (Print) \_\_\_\_\_ Authorized Signature \_\_\_\_\_  
Title \_\_\_\_\_ Date \_\_\_\_\_

**10 X 10 Booth Price includes:** Internet in your booth, fascia, 1 table (4' or 6'), 2 chairs, 1 wastebasket, and nightly cleaning.

<b>Booth Price:</b>	\$1,910.00
<b>Electrical:</b>	\$ 165.00 (120V)
<b>Corner (IF APPLICABLE)</b>	\$ 35.00
<b>Total:</b>	\$ _____

We request \_\_\_\_\_ 10' x 10' booth(s).

We request a corner booth: [ ] Yes [ ] No (Corners will be assigned if available but are not guaranteed)

We request booth #: 1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_ 3<sup>rd</sup> Choice: \_\_\_\_\_

We prefer that our space not be adjacent or facing the following exhibitors (understanding such assignment consideration may not be practical): \_\_\_\_\_

Firms that you DO wish to be near: \_\_\_\_\_

Booths will be assigned in the order in which contracts are received.

**Payment:** Full payment must accompany Contract. Cancellations received between November 29, 2011 and February 10, 2012 will be refunded 50%. **Cancellations received after February 10, 2012 will not be eligible for refund.**

Acceptable Credit Cards: MasterCard; Visa; Discover; Amex

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature \_\_\_\_\_ Total: \$ \_\_\_\_\_

Scan Contract and e-mail to [mickiallen@marac.com](mailto:mickiallen@marac.com)

**OR fax to Marac Enterprises, Inc., attention Micki Allen at 905 474 1968.**

**Exhibitor Directory Listing**  
**Environmental and Engineering Geophysical Society**  
**25<sup>th</sup> Annual SAGEEP**  
**March 25-29, 2012**  
**Tucson, Arizona USA**

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To assist attendees at the Symposium on the Application of Geophysics to Engineering and Environmental Problems, all exhibitors are asked to provide key company and exhibit information in an email (to [mickiallen@marac.com](mailto:mickiallen@marac.com)) in order to receive a company listing in the Exhibitors Directory Section of the Program Book. Deadline for submission is **February 10, 2012!**

**All information provided must be exactly as it should appear in the SAGEEP printed Program. All descriptions are subject to editing by the EEGS Business Office.**

**PLEASE SEND YOUR COMPANY DESCRIPTION AND CONTACT INFORMATION VIA E-MAIL TO:**  
**Micki Allen at [mickiallen@marac.com](mailto:mickiallen@marac.com). Please type the following information into the body of your e-mail:**

Company Name  
Booth #:  
Address  
City/State/Zip/Country Code/Country  
Phone  
Fax  
E-mail  
Web Site

Exhibit description (products and/or services on display) in 50 words or less.

**Please send your e-mail by February 10, 2012 to the attention Micki Allen at: [mickiallen@marac.com](mailto:mickiallen@marac.com).**

**Exhibitor Pass Order Form**  
**Environmental and Engineering Geophysical Society**  
**25<sup>th</sup> Annual SAGEEP**  
**March 25-28, 2012**  
**Tucson, Arizona USA**

**Company Name** \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country Code \_\_\_\_\_  
Country \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Web Site \_\_\_\_\_

Sign and send the Order Form with payment by 12:00 noon on March 9, 2012 to:  
EEGS, 1720 South Bellaire St., Suite 110, Denver, CO 80222-4303  
(After this date, coupons and/or passes will be available for purchase on-site in Tucson, AZ.)

Each company can order up to 6 passes for \$20 each. Please distribute to your customers to encourage them to visit the exhibit hall. Each coupon must be exchanged for an exhibit badge at the registration desk in Tucson. Please reserve the following number of passes for my company:

<input type="checkbox"/>	1 Pass	\$20.00
<input type="checkbox"/>	2 Passes	\$40.00
<input type="checkbox"/>	3 Passes	\$60.00
<input type="checkbox"/>	4 Passes	\$80.00
<input type="checkbox"/>	5 Passes	\$100.00
<input type="checkbox"/>	6 Passes	\$120.00

Payment: Full payment must accompany this Order Form.

Order Deadline: March 9, 2012

**(After this date, coupons and/or passes will be available for purchase on-site in Tucson.)**

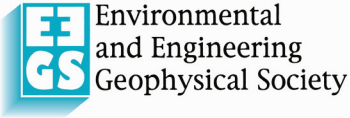
Amount enclosed \$ \_\_\_\_\_ payable in U.S. Funds to EEGS.  Check # \_\_\_\_\_ (Checks must be drawn on US banks)

Please circle appropriate credit card: MasterCard; Visa; Discover; Amex

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature \_\_\_\_\_



1720 S. Bellaire Street, Suite 110  
 Denver, CO 80222-4303  
 Phone: 303.531.7517  
 Fax: 303.820.3844  
 Email: [staff@eegs.org](mailto:staff@eegs.org)  
 Web Site: [www.eegs.org](http://www.eegs.org)

**SAGEEP '12  
 2012 DISPLAY ADVERTISING INSERTION ORDER/CONTRACT (Complete 1 for each ad)**

Advertiser \_\_\_\_\_  
 Contact Name (if different from Advertiser name) \_\_\_\_\_  
 Address \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

I direct EEGS to place advertising in the **SAGEEP '12 Symposium Program** according to the following specifications (sign and send the Display Advertising Order with payment to EEGS at the above email or mail addresses above. **DEADLINE FOR AD INSERTION ORDER IS FEBRUARY 10, 2012!**):

**Indicate Ad Specifications:**

Please <input checked="" type="checkbox"/> to Select	Ad Size	Width X Height	Rates (U.S. Dollars)				Cost
			Color <input checked="" type="checkbox"/> to Select	Rate	B & W <input checked="" type="checkbox"/> to Select	Rate	
	Full Page	7.5" X 10.0"		\$1000		\$250	
	Half Page (Horizontal)	7.5"X5.0"		\$500		\$175	
	Half Page (Vertical)	3.75" X 10"		\$500		\$175	
	Third Page (Square)	5.0" X 5.0"		\$500		\$125	
	Third Page (Vertical)	2.5" X 10.0"		\$500		\$125	
	Quarter Page	3.75" X 5.0"		\$500		\$100	
						<b>Total:</b>	\$

**Special Instructions:** Digital files that can be used are: EPS, TIF, high-res JPG (300 dpi at size used) or native Quark 6.5 or earlier, Adobe Photoshop 7, Adobe Illustrator 10, Adobe Acrobat 6 or earlier. If supplying Illustrator files, be sure that fonts have been changed to outlines and that images are embedded. If supplying Acrobat files, (PDFs) embed all fonts under the Image tab.  
**InDesign and PageMaker files are not supported** at this time. **DEADLINE FOR ARTWORK IS FEBRUARY 10, 2012!**  
 Ad Name: \_\_\_\_\_

**PAYMENT INFORMATION:** For your convenience, we accept Visa, MasterCard, AMEX and Discover.  
 Amount enclosed \$ \_\_\_\_\_ payable in U.S. Funds to EEGS. [ ] Check # \_\_\_\_\_  
 Please circle appropriate credit card: MasterCard; Visa; Discover; Amex  
 Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Signature \_\_\_\_\_

**Application for Participation in the Outdoor Demonstration Event**  
**Environmental and Engineering Geophysical Society**  
**25th Annual SAGEEP**  
**March 25-29, 2012 \* Tucson, Arizona USA**

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country Code \_\_\_\_\_  
Country \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Web Site \_\_\_\_\_

**Outdoor Demonstration Application**  
Complete and e-mail or fax the Application with payment to:  
Micki Allen  
Marac Enterprises Inc.  
Email: [mickiallen@marac.com](mailto:mickiallen@marac.com) or fax 905.474.1968

SAGEEP 2012 Outdoor Demonstration Event:

Event Date: Monday, March 26, 2012  
Time: 4:00 p.m. – 6:00 p.m.  
Location: Sunset Point (on the grounds of the El Conquistador)  
Cost: \$350.00

- Grassy Area (no Borehole capability)  
 Hard Surface

Full payment must accompany this Application.  
**Outdoor Demonstration Application Deadline: February 10, 2012**

Please circle appropriate credit card type: MasterCard; Visa; Discover; Amex

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Signature \_\_\_\_\_

**Outdoor Demonstration 50 Word Description**  
Send an e-mail  
with a 50-Word Outdoor Demonstration Description in the body of the e-mail  
and complete address information to:  
Micki Allen  
Marac Enterprises Inc.  
Email: [mickiallen@marac.com](mailto:mickiallen@marac.com)

50-Word Description: All Outdoor Demonstration participating companies are asked to type company address information and a 50-word (or less) description for the Symposium Program in the body of an **email and send to [mickiallen@marac.com](mailto:mickiallen@marac.com)** by **February 10, 2012!**

**All information provided must be exactly as it should appear in the SAGEEP Program Book.** All descriptions are subject to editing by the EEGS Business Office.

**Application for Sponsorship Opportunity**  
**Environmental and Engineering Geophysical Society**  
**25<sup>th</sup> Annual SAGEEP**  
**March 25-29, 2012 Tucson, Arizona USA**

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country Code \_\_\_\_\_  
Country \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Web Site \_\_\_\_\_

**Sign and e-mail or fax the Application with payment to:**  
**Micki Allen**  
**Marac Enterprises Inc.**  
**Email: [mickiallen@marac.com](mailto:mickiallen@marac.com) or fax 905.474.1968**

SAGEEP 2012 Sponsorship Opportunities:

Full Day Coffee Breaks @ \$2000

- Monday  
 Tuesday  
 Wednesday

Half Day Coffee Breaks @ \$1000

- Monday  
 Tuesday  
 Wednesday

Total Sponsorship Commitment: \$ \_\_\_\_\_

Payment: Full payment must accompany this application.

Sponsorship Application Deadline: **February 10, 2012**

Please circle appropriate credit card type: MasterCard; Visa; Discover; Amex

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature \_\_\_\_\_

**FOR SOCIETY USE ONLY**

Assigned Opportunity(ies) \_\_\_\_\_

Date Confirmed \_\_\_\_\_ Total Cost \$ \_\_\_\_\_

Accepted By \_\_\_\_\_ Payment Date \_\_\_\_\_ Amount \$ \_\_\_\_\_